

2017-2018 Cape Fear Athletic Booster Club Program Book Ads

Purchaser: _____
Print Name or Company

Date:

Authorized Signature

Agrees to pay the sum of \$ _____ as indicated on the level of participation for the 2017-2018 school year.

PAYMENT IS DUE WHEN AD IS SOLD

Make checks payable to:

CFHS Athletic Booster Club

Or mail your contract with payment to:

**CFHS Athletic Booster Club
4762 Clinton Road
Fayetteville, NC 28312**

___ Photo to be taken on athletic team picture day (Aug 8)

___ Photo to be supplied (avoid using photos printed by inkjet printers, they will not produce a sharp image)

___ No Photo

___ Hard copy (If supplying your own ad, it must be submitted in the correct size. Ad sizes are shown on right)

___ Use last year's ad

___ Use last year's ad with changes noted (use back of form)

___ Digital art supplied (see instructions below)

- ❖ Photos and/or logos must be sent as PDF, TIFF, EPS or JPG.
- ❖ Please do not submit photos or logos inserted into MS Word or Excel files.
- ❖ Please do not submit photos copied from online photo sharing sites or galleries such as Kodak, Snapfish, etc. They will print blurry and pixilated.

LEVELS OF PARTICIPATION

Ads due by: **August 17th, 2017**

___ **Diamond Sponsor \$ 2500.00**
Full Page Ad 8"x 9"

- ❖ Assigned night coin toss (First 5 purchasers)
- ❖ Field signage
- ❖ PA advertising (all games)
- ❖ Reserved Tailgate parking
- ❖ Name on Wall of Honor
- ❖ 6 Season Passes

___ **Platinum Sponsor \$ 1000.00**
½ Page Ad 8"x 4.375"

- ❖ Reserved Tailgate parking
- ❖ Name on Wall of Honor
- ❖ 4 Season Passes

___ **Gold Sponsor \$ 500.00**
¼ Page Ad 3.875" x 4.25"

- ❖ 2 Season Passes

___ **Student Ad \$ 150.00**
¼ Page Ad 3.875" x 4.25"

- ❖ 1 Season Pass

___ **Business Card Ad \$ 100.00**
Business card size

___ **Tailgating Passes \$ 100.00**

- ❖ Window display parking permit will be available after Aug 1st.

___ **Season Pass \$50**

- ❖ Admission to all regular season games for one person per year.

There will be a \$25 Return Check Fee